

MID OCEAN Partners

PREMIER MIDDLE MARKET PRIVATE EQUITY INVESTORS

MidOcean Private Equity focuses on high-quality middle market companies in the Consumer and Business Services sectors. Founded in 2003, MidOcean has combined a proven investment team with proprietary operating relationships to drive transformational growth and build long term value. We are currently investing MidOcean Fund V, raised in 2018, with \$1.2 billion of commitments.

PORTFOLIO COMPANY ADD-ON ACQUISITION CRITERIA

AFFINITY DENTAL Provides comprehensive practice management and administrative support services for practices in: NY, MA, CT and VT.

- Products / Services: General and specialty dental practices
- Geography: New England and New York regions
- Size: \$3mm - \$15mm Revenue; \$0.5mm - \$3mm EBITDA



FLORIDA FOOD PRODUCTS Manufacturer of functional, clean label ingredient solutions for the food and beverage industry.

- Products / Services: Functional and sensory ingredients for the food and beverage markets
- Geography: North America
- Size: \$10mm - \$100mm Revenue



HANLEY WOOD / MEYERS RESEARCH The residential construction industry's most comprehensive data, information and advisory services platform.

- Products / Services: Data, SAAS and technology-enabled services related to residential, multi-family and commercial construction
- Geography: Global, primary focus is North America
- Size: Up to \$50mm EBITDA



JF PETROLEUM Leading value-add distributor and provider of repair, maintenance and installation services to the fueling infrastructure industry.

- Products / Services: Petroleum equipment service providers – distribution, installation, service, testing, inspection and compliance
- Geography: North America
- Size: Up to \$25mm EBITDA



KIDKRAFT Global designer and marketer of branded innovative gifts, toys, play sets, furniture items, and juvenile products.

- Products / Services: Toy and play products with a target age demographic between three and eight years old
- Geography: North America and Europe
- Size: \$5mm - 15mm EBITDA



MUSIC REPORTS Provider of music rights data, administration and management services

- Products / Services: Distribution, royalty, licensing, marketing, and other administrative services to owners and/or users of intellectual and creative property (audio, video, and print)
- Geography: Global
- Size: Up to \$25 million of EBITDA



QUESTEX Global B2B information services company servicing a variety of end-markets

- Products / Services: Tradeshows, conferences, data products, marketing services and media
- Geography: Global, primary focus is North America and Europe
- Size: Up to \$50mm EBITDA



OTHER COMPANIES CONSIDERING ADD-ONS OPPORTUNISTICALLY

BH Cosmetics
TravelPro

Hunter Fan
Image Skincare

LegalShield
Nutrabort

PLATFORM INVESTMENT CRITERIA

Equity Investment
\$30mm - \$300mm

Target EBITDA
\$7.5mm - \$75mm

Structure
Control Buyout
Structured Equity

Geography
North America
Headquarters

Industry Focus
Business Services
Consumer

CURRENT INVESTMENT THEMES

Services
Education/Training
Healthcare Services
Information
Services/Data
Managed Services
Media, Content and
Marketing Services
Out of Home
Entertainment
Route-based Services
Human Capital Services

Consumer
Auto-Aftermarket
Ingredients
Beauty/Personal Care
Direct to Consumer
E-Commerce
Food / Beverage
Outdoor/Recreational

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