

MID OCEAN Partners

PLATFORM INVESTMENT CRITERIA

Equity Investment
\$50mm - \$300mm

Target EBITDA
\$10mm - \$75mm

Structure
Control Buyout
Structured Equity

Geography
North America HQ

Industry Focus
Business Services
Consumer

INVESTMENT THEMES

Services
Data/Info Services
Education/Training
Healthcare Services
Human Capital Services
Managed Services
Out of Home
Entertainment
Utility/Infrastructure
Services

Consumer
Auto Aftermarket
Beauty/Personal Care
DTC/eCommerce
Food/Beverage
Food Value Chain &
Ingredients
Outdoor Recreation
Pet

Investment Inquiries
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Other Portfolio Companies
Considering Add-Ons

• LegalShield • Nutrabolt
• JF Petroleum • KidKraft
• Image Skincare • TravelPro

PORTFOLIO COMPANY ADD-ON ACQUISITION CRITERIA

AFFINITY DENTAL *Provides comprehensive practice management and administrative support services for practices in: NY, MA, CT, and VT.*

- Products / Services: General and specialty dental practices
- Geography: New England and New York regions
- Financial Parameters: \$3mm - \$15mm Revenue; \$0.5mm - \$3mm EBITDA



CASPER'S *Leading frozen novelty manufacturer sold under FatBoy, Jolly Llama and ChurnBaby brands.*

- Products / Services: Ice cream sandwiches, cones, bars, sticks, cups, and other frozen novelty formats
- Geography: North America
- Financial Parameters: Up to \$25mm EBITDA



CLOYES *Global designer, developer, manufacturer, and distributor of mission-critical timing drive systems and components for the automotive aftermarket.*

- Products / Services: Internal and external engine parts, and battery electric vehicle components selling to the automotive aftermarket
- Geography: Global
- Financial Parameters: Up to \$20mm EBITDA



FLORIDA FOOD PRODUCTS *Functional, clean label ingredient solutions for the food and beverage industry.*

- Products / Services: Functional and sensory ingredients for the food and beverage markets
- Geography: Global
- Financial Parameters: \$10mm - \$100mm Revenue



FULLSPEED AUTOMOTIVE *Leading multi-branded auto aftermarket services platform with both company owned and franchised locations across the U.S. and internationally.*

- Products / Services: Multi unit auto aftermarket providers of oil change, general repair and services, car washes, tire sales, and other ancillary auto services
- Geography: North America
- Financial Parameters: Up to \$25mm of EBITDA



GHR HEALTHCARE *Diversified healthcare and education staffing company.*

- Products / Services: Staffing services including travel nursing, local nursing, allied and behavioral health, education, IT, revenue cycle management, interim leadership, permanent placement, and managed services provider offering
- Geography: North America
- Financial Parameters: Up to \$15mm of EBITDA



INTERVISION SYSTEMS *Leading IT solutions, consulting services, and managed service provider.*

- Products / Services: IT solutions vendors, IT professional services, managed service providers, value-added resellers
- Geography: North America
- Financial Parameters: Up to \$25mm of EBITDA



LOUISIANA FISH FRY *Category-leading, Louisiana-inspired flavors and seasonings platform.*

- Products / Services: Regional authentic sauces, seasonings, spices, mixes, and coatings
- Geography: North America
- Financial Parameters: Up to \$20mm EBITDA



LYNX FRANCHISING *Leading multi-brand franchise platform focused on commercial and industrial services with core offerings in cleaning and disinfecting, disaster remediation, and virtual office services.*

- Products / Services: Businesses operating with a franchise model in residential, commercial, industrial, professional, and other B2B services
- Geography: North America
- Financial Parameters: Up to \$10mm of EBITDA



MUSIC REPORTS *Provider of music rights data, administration, and management services.*

- Products / Services: Distribution, royalty, licensing, marketing, and other administrative services to owners and/or users of intellectual and creative property (audio, video, and print)
- Geography: Global
- Financial Parameters: Up to \$25mm of EBITDA



QUESTEX *Global B2B information services company servicing a variety of end-markets.*

- Products / Services: Tradeshows, conferences, data products, marketing services, and media
- Geography: Global, primary focus is North America and Europe
- Financial Parameters: Up to \$50mm EBITDA



ZONDA *Comprehensive data, information, and advisory services platform for the residential construction industry.*

- Products / Services: Data, SAAS and technology-enabled services related to residential, multi-family, and commercial construction
- Geography: Global, primary focus is North America
- Financial Parameters: Up to \$50mm EBITDA

